

## La Cancion Que Paga With Vault Contest OFFICIAL CONTEST RULES

These rules apply to La Cancion Que Paga with Vault Contest (“Contest”) conducted by Beasley Media Group, LLC d/b/a WYUU-FM 92.5 MAXIMA (“Station”). **In addition, the General Contest Rules posted at [www.925maxima.com](http://www.925maxima.com) apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

### 1. HOW TO ENTER

- a. The Contest will begin on July 15, 2024 and end on September 6, 2024, or once one (1) Grand Prize has been awarded, whichever occurs first.
  
- b. To participate in the Contest, entrants must first listen to the Station each weekday beginning on July 15th, 2024 and ending on September 6th, 2024 at approximately 8:00AM Eastern Time (“ET”) for the announcement of the name and artist of the designated song of the day (the “Song”). Note: there will be no announcement on September 2, 2024 due to the Labor Day federal holiday. Entrants must continue listening to the Station the same weekday between the hours of 8:00am ET and 6:00pm ET for the daily Song to air. **A Song may air up to two (2) times daily.** Upon hearing the Song begin, caller number ninety-two (92) to the Station contest line at 866-932-9250 will have the opportunity to win a Qualifying Prize by correctly identifying the Song name and artist and have the chance to win the Grand Prize by playing the Grand Prize Game (“Game”) described below (each deemed a “Qualifier”), upon confirmation of eligibility. Station is not responsible for any failure of a caller to reach the Station contest line including but not limited to busy phone lines, misdirected calls, equipment breakdowns, or disconnections. Calls will only be accepted at the designated phone number. At the time of entrant’s call, entrant will be required to provide all information requested including entrant’s full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. P.O. Boxes are not permitted. In the event that the selected caller is disconnected, incorrectly identifies the Song name and artist, or is found to be ineligible, the next eligible caller who successfully makes it through on the call-in line, correctly identifies the Song name and artist and completes the call will be a Qualifier. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a Qualifier only once. **If a Song airs outside of the designated hours, it will not be considered a Contest cue to call. Up to two (2) Qualifiers will be selected each weekday.**
  
- c. **Grand Prize Game:**

**How to Play:** A predetermined Grand Prize-winning five (5) digit number for this Contest has been randomly pre-selected and placed in a sealed envelope prior to the start of the Contest. This winning number will be programmed into the key pad and locking mechanism on the designated “Bank Vault” that will be used for all Contest

attempts. The random selection of the winning five (5) digit number and the programming of the “Bank Vault” will be conducted by an independent 3<sup>rd</sup> party promotions company. Each eligible Qualifier will each be given a maximum of one (1) opportunity to attempt the Game.

Once confirmed, the Qualifier shall be directed to announce their five (5) digit number guess (00000-99999, inclusive). In order to claim the Grand Prize, the Qualifier’s number guess as recorded on air must match in exact order the predetermined winning combination pre-selected that is contained in the sealed security envelope, and that was preprogrammed into the bank vault.

If any part of the vault malfunctions, including the locking mechanism or digital key pad, or any other occurrence renders the vault inoperative, this Contest will be immediately halted and no further attempts may be initiated. By participating in the Game, Qualifiers agree not to hold Station liable for any accidental human error in the recording of the Qualifier’s 5-digit number guess, or the entry process of entering the guess into the keypad on the vault. The Grand Prize will not be awarded as a result of an incorrect entry into the key pad. The act of opening the bank vault door does not constitute a winning attempt.

**No more than one (1) Grand Prize will be awarded. If at any time one (1) Grand Prize has been awarded, the Contest will immediately end, and no additional announcements for Songs or Grand Prize-winning attempts will occur.** Potential Grand Prize winner will be notified at the time of their call.

- d. There may be up to a total of fifty-two (52) Qualifying Prize winners and one (1) Grand Prize winner selected in the Contest.

## **2. ELIGIBILITY RESTRICTIONS**

- a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in Florida, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.
- b. Employees, officers, and directors of the Station, Beasley Media Group, LLC, Million Dollar Media, each of their respective franchisees, affiliated companies, subsidiaries, distributors, retailers, printers, advertising, and promotion agencies, and any and all other companies associated with the design or execution of this Contest and the members of the immediate families or households of any of the above, whether or not related. “Immediate family members” includes, for purposes of this promotion, parents (including in-laws), grandparents, siblings (including stepsiblings), children (including stepchildren), grand children (including step grandchildren) and each of their respective spouses.

### **3. PRIZES**

- a. Up to fifty-two (52) Qualifying Prizes may be awarded. Each Qualifying Prize consists of five hundred fifty dollars (\$500) awarded in the form of a company check issued in the name of the winner. Approximate Retail Value of each Qualifying Prize is \$500. No check will be awarded, processed or mailed until winner has claimed the prize with the Station, presented all required documentation, and signed all required releases and tax forms. Checks will then be available or mailed within approximately eight (8) weeks following confirmation of eligibility and completion of all requisite releases and IRS forms.
- b. Up to one (1) Grand Prize **MAY** be awarded, in the case of a Grand Prize-winning occurrence as described in Section 1 of these Official Rules. The Grand Prize consists of one hundred thousand dollars (\$100,000), awarded in the form of a check issued in the name of the winner. No check will be awarded, processed or mailed until winner has claimed the prize with the Station, presented all required documentation, and signed all required releases and tax forms. Checks will then be available or mailed within approximately eight (8) weeks following confirmation of eligibility and completion of all requisite releases and IRS forms.
- c. Prizes or prize certificates must be claimed at the office of the Station located at 9721 Executive Center Drive N, Suite 200, Saint Petersburg, FL 33702, Monday-Friday, during regular business hours. Prize or prize certificate must be claimed within one (1) day of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize within the timeline provided in these Official Rules.

### **4. SELECTION OF WINNERS**

- a. Up to fifty-two (52) Qualifying Prize winners and one (1) Grand Prize winner **MAY** be selected in the Contest.
- b. Odds of being deemed a Qualifier depend in part on the order and number of calls received. Odds of a Qualifier winning the Grand Prize are approximately 1:100,000.
- c. Entrants must listen to the Station to be deemed a Qualifier and to win the Grand Prize, but need not be present.
- d. Decisions of Station management with respect to the Contest are final.

### **5. CONDITIONS**

- a. The Station reserves the right to end any contest or amend these rules upon

announcement on air and by publication at [www.925maxima.com](http://www.925maxima.com).

- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at [www.925maxima.com](http://www.925maxima.com).
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, 9721 Executive Center Drive N, Suite 200, Saint Petersburg, FL 33702, or by sending a self-addressed, stamped envelope to the Station.