

**WYUU – FM**  
**“La Familia De Semana” Official Contest Rules**

These rules apply to WYUU 92.5’s La Familia De Semana Contest (“Contest”) conducted by Beasley Media Group, LLC d/b/a WYUU-FM (“Station”). **In addition, the General Contest Rules posted at [www.925maxima.com](http://www.925maxima.com) apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

**1. HOW TO ENTER**

- a. The Contest will begin on May 27, 2022 and end on July 22, 2022.
- b. To participate in the Contest and enter online, visit [www.925maxima.com](http://www.925maxima.com) and follow the links and instructions to enter the Contest and complete and submit the online entry form beginning on May 27, 2022 at 10:00am Eastern Time (“ET”) and ending on July 21, 2022 at 10:00am ET (“Online Entry Period”). Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Limit one (1) entry per eligible person during the Online Entry Period regardless if entrant has more than one email address. Multiple entrants are not permitted to share the same email address. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator.
- c. At the time of entry, entrants must also upload an original, unedited family photograph (“Photo Submission”). **Entrant must be the parent or legal guardian of any minors appearing in the Photo Submission.** Photo Submission must include the entrant’s face for all entries. Photo Submissions that contain nudity or deemed inappropriate will be disqualified by the Station. Photo Submissions must be under 2 MB and also must be in a jpeg or gif file format.
- d. Photo Submissions must be the entrants’ original, creative work, and must not be protected by copyright; each entrant must have the right to submit them. Each Photo Submission must contain only the image of the person submitting the photo. Photo Submissions may not defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person’s personal or proprietary rights including but not limited to copyrights or trademarks. Photo Submissions must not contain copyrighted materials or any other materials that may be restricted, prohibited or outlawed by federal, state or local laws. Station, in its sole discretion, reserves the right to disqualify any entry if such entry’s associated Photo Submission, or other content contains illegal, indecent, pornographic, sexually explicit content or otherwise offensive material such as aberrational behavior, graphic violence or drug abuse, or if such Photo Submission or Essay or other content contains any material whose content is deemed, at the sole discretion of the Station, to be unsuitable for public display or posting on the Station’s website. Entries that do not comply with these rules will not be eligible for the Contest. Entrants agree that Photo Submissions

may be used by the Station for any purpose including without limitation being posted on [www.925maxima.com](http://www.925maxima.com).

- e. There will be up to a total of twelve (20) prize winners selected in the Contest.

## **2. ELIGIBILITY RESTRICTIONS**

- a. This Contest is open to all Station listeners who are eighteen (18) years of age or older as of the date of entry into the Contest, who are legal US residents and reside in the state of Florida, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

## **3. PRIZES**

- a. Up to eight (8) prizes will be awarded. Each prize includes (1) Fifty dollar (\$50.00) Wendy's gift card provided by Wendy's. The Approximate Retail Value ("ARV") of each prize is \$50.00.

The gift card will be subject to the terms and conditions as set forth by the issuer of the gift card. Gift cards are not refundable or transferable and may not be substituted or exchanged for cash or credit at any time, nor will gift cards be replaced if lost or stolen.

- b. Prizes or prize certificates must be claimed as notified by the Station at the time of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

## **4. SELECTION OF WINNERS**

- a. Beginning at approximately 10:00am ET on the following dates (each a "Selection Date"), up to one (1) weekly winner will be selected via the judging criteria listed below via a judging panel of three (3) judges (the "Panel"), comprised of Station personnel from all eligible entries received by 10:00am ET: May 26<sup>th</sup>, June 02<sup>nd</sup>, June 09<sup>th</sup>, June 16<sup>th</sup>, June 23<sup>rd</sup>, June 30<sup>th</sup>, July 07<sup>th</sup>, July 14<sup>th</sup> and July 21<sup>st</sup>, 2022. Upon confirmation of eligibility, the potential weekly winner will be notified by telephone on the next day after the Selection Date. Non-winning entries will automatically rollover into subsequent judging periods, if any.
- b. The Panel will judge the Photo Submission to determine each week's winner based on the following judging criteria: (i) creativity, style, originality, and overall appearance as set forth in the Photo Submission. (ii) use of Contest theme in the Photo Submission. All decisions of the Panel shall be final.
- c. Entrants do not need to listen to the Station or be present to win.

d. Decisions of the Station management with respect to the Contest are final.

## **5. CONDITIONS**

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at [www.925maxima.com](http://www.925maxima.com).
- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at [www.925maxima.com](http://www.925maxima.com).
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, 9721 Executive Center Dr. N, Suite 200, St Petersburg, FL 33702, or by sending a self-addressed, stamped envelope to the Station.