

# Campaign Rules

By placing a vote on this website, you agree to the Campaign Rules and Privacy Policy shown on our website. If you do not agree to these Campaign Rules and Privacy Policy, you should not place a vote on our website. Further you can request deletion of your existing voting account at [www.925maxima.com](http://www.925maxima.com)

## **NOMINATION PERIOD:**

**Start Date:** 8/2/2021 at 9:00am Est.

**End Date:** 8/23/2021 at 5:00pm Est.

## **VOTING PERIOD:**

**Start Date:** 8/30/21 at 9:00am Est.

**End Date:** 9/20/2021 at 5:00pm Est.

Votes received before the start date or after the end date will not be counted.

## **RULES & VOTING DEFINITION**

By participating and/or voting in **Lo Mejor de Tampa Bay**, you agree to be bound by these rules and all final decisions of the Best of managers. **Lo Mejor de Tampa Bay** is administered by a neutral third party, Second Street (Campaign Administrator), on behalf of WYUU-FM. It is managed by WYUU-FM **Lo Mejor de Tampa Bay** managers. WYUU and/or Second Street shall make the final determination as to the winner of each category in its sole discretion.

## **NOMINATION FREQUENCY**

Users may nominate one (1) business in each sub-category during each day of the open nomination period. Nominations in excess of 1 per day per business sub-category may not be used. Nominations may be allowed during the open voting period at WYUU-FM discretion. To nominate after voting begins, email the name and address of the nominee to [WWW.925MAXIMA.COM](http://WWW.925MAXIMA.COM)

## **VOTING FREQUENCY**

Users may cast one (1) vote in each category once per day, per category, during the open voting period. If a business is competing in more than one category, then a user may vote for that same business in each category within which it competes, such as Best Food Truck and Best Taco. If the campaign has 25 categories, the user may place up to 25 votes per day in each category. Votes in excess of 1 per day, per category shall not be counted.

## **VOTING MECHANISMS**

Votes are to be cast by individuals only with unique email addresses. Automated or multiple voting mechanisms are strictly prohibited. Any votes suspected by the producers to be fraudulent may be disqualified, in WYUU-FM sole discretion, and could affect the final standings prior to or after initial announcement. WYUU-FM reserves the right in its sole discretion to cancel or suspend this campaign in part or in its entirety, should virus, tampering, fraud, technical difficulties or other causes beyond its control corrupt the administration, security, fairness, integrity or proper administration of the campaign, or for any reason whatsoever. WYUU-FM further reserves the right to modify these rules at any time during the voting period for any reason, in its sole discretion. Participating businesses may not attempt to obtain votes by any fraudulent or inappropriate means, including, without limitation, by: (a) circumventing (or encouraging others to circumvent) any vote limits; (b) using any automated system to vote; (c) offering any inducements to others in exchange for votes; or (d) using proxy voting schemes in which anyone other than the actual person submits the vote. WYUU-FM, in its sole discretion, reserves the right to reject any votes that they have reason to believe were obtained through fraudulent or inappropriate means.

### **BUSINESS CATEGORY CHANGES**

WYUU-FM reserves the right to deny or change any business category if, in its sole discretion and at any time, the category does not accurately reflect the true nature of the business. Businesses may not be listed in more than (3) different categories.

### **COMPLAINTS & DISPUTES**

In the event of a dispute, WYUU-FM shall request one (1) written statement from each complaining or refuting business. WYUU-FM shall use this communication and its website access logs to determine an outcome of a dispute, which shall be final.

### **LIABILITIES**

Participating businesses will be civil and not launch personal attacks against other competitors or businesses, or tamper with or hack into the system. WYUU-FM reserves the right to delete, move, or edit content in their discretion. This campaign is also governed by our Terms of Use and Privacy Policy. WYUU-FM further reserves the right to cancel, terminate or modify the campaign if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.

Voters and participating businesses hereby release and agree to indemnify and hold harmless WYUU-FM, its licensee, affiliates, subsidiaries, parent corporation and each of their officers, directors, shareholders, employees, advertising and PR agencies, sponsors, advertisers, promotional partners, agents, representatives, and their

successors and assigns, and all others connected with them and the contest (collectively, "Released Parties") from any and all liability, claims, actions and damages sustained or incurred by participation in the campaign arising in any manner whatsoever.

WYUU-FM, its licensee, affiliates, subsidiaries, parent corporation, sponsors, advertisers and promotional partners, and their assigns and successors are not responsible for failure to conduct or for alterations to the campaign due to circumstances beyond the control of any such entity.

By participating in **Lo Mejor de Tampa Bay**, participants give full consent to WYUU-FM to use his/her/its name, likeness, city and state in all forms of advertising, promotional, editorial, marketing and collateral materials without additional compensation or permission, except where prohibited by law.

If you would like to be removed from the campaign, or have any questions or concerns regarding its administration, contact us at [tom.davis@bbgi.com](mailto:tom.davis@bbgi.com).